Danielle Franco



INTERACTIVE DESIGNER

TECHNICAL SKILLS

- Adobe Creative Suite
- Video Design
- PowerPoint Design
- Photo Editing
- Photography
- HTML/CSS
- Teaching
- Public Speaking
- Typographic Design
- Illustration
- Painting/Drawing

EXPERIENCE

Interactive Designer | iCIMS

June 2015 - Present Day

At iCIMS I lead the creative for our internal events as well as the design strategies for our Product Marketing team. I collaborate with a team of designers to create design work for digital and print. I have experience with some video editing, storyboarding, photo editting, photography, and html/css.

Freelance Design and Painting May 2016 - Present Day

I have experience freelancing with small groups and individuals. I have created designs for Garden State Track club, made mockups for start ups, and worked on designing presentation for individuals. Also, from having an illustration background I paint for comission.

Lab Technician September 2014 - September 2015

Worked in the photography printing lab. Managed the printers and computers for graduate students.

EDUCATION H



Bachelor of Arts | Pratt Insitute

September 2012 - May 2016

Major - Communications Design

Minor - Art Education



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